

Wholesale Internet Statistics



74%

Renters Want Internet Provided by the Building - Even at the Same Price.

Nearly three quarters of Chicago apartment renters would rather receive Internet from their building than a retail Internet provider, even at the same price. No set-up fees or “waiting windows” are two major influences in this decision.

65%

Brand Name is Not Important.

65% of Internet users don't place a value on having a branded Internet Service Provider. In fact, users feel that a smaller ISP would provide a better, more attentive quality of service.

64%

Fast Internet Speed or no Renewal.

Nearly two thirds of renters said they wouldn't renew a lease at a building with a slow Internet connection. With Fiber-Speed Internet from Everywhere Wireless, bandwidth is always guaranteed and speeds are higher than retail providers.

85%

Reliability is Key.

More than 85% of respondents listed reliability as one of the most important aspects of Internet accessibility. With a dedicated, fiber optic backbone in your building, you will receive uninterrupted Fiber-Speed to all units, all the time.

65%

Competitive Pricing Will Make or Break.

Not surprisingly, nearly 2 in 3 people surveyed said cost is extremely important to them when choosing an Internet Service Provider. Because Everywhere Wireless specializes in wholesale agreements, cost savings are passed onto residents, satisfying tenants needs for low cost, high quality service.

55%

Need Excellent Customer Service.

Over half of Internet consumers list customer service as a very important aspect of their purchasing decision. Everywhere Wireless' customer service representatives are assigned specifically to your property, making the resolution of any and all of your tenants issues, no issue. Also with most deployments, there are no modems, which translates to fewer customer service complaints.

68%

Personal Data Should be Just That—Personal.

At least that's how 68% of Internet subscribers feel. With PersonalProtect from Everywhere Wireless, your residents will be able to connect to their network, securely.

www.EverywhereWireless.com